

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Bye-Election – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2010 as the qualifying date – Payment of Rs.5,60,794/- to M/s Winning Edge, Hyderabad towards the cost of Press Advertisement regarding Awareness of Publicity Campaign in all editions of The Hindu (English) and Hyderabad Mirror (Telugu) news papers on 05-06-2010 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 3068

Dated: 23-06-2010
Read the following:-

1. G.A. (Elec.s.E) Dept. Lr.No.1007/Elecs.E/A2/2010-15, dt: 04-06-2010.
2. From M/s Winning Edge, Hyderabad Bill No.097, dt:09-06-2010.
3. Memo.No.13023/371/B.G.III/2010, dt: 26-05-2010 from Finance (BG-III) Dept.,
4. G.O.Rt.No.2922 , Fin. (BG-III) Dept., dt:18-06-2010.

ORDER:

The Government in the letter 1st read above, M/s Winning Edge, Hyderabad have requested to insertion of paid Advertisement regarding Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2010 as the qualifying date and insert the same in all editions of Andhra Pradesh of The Hindu (English) and Hyderabad Mirror (Telugu) news papers on 05-06-2010 and submit the bills as per I & PR approved rates for making payment.

2. M/s Winning Edge, Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.5,60,794/- as advertisement charges for payment as detailed below:

The Hindu, All Editions of A.P.,
dt:05-06-2010

(33 Cm X 25 Cms

@ Rs. 624/- per Sq. Cm)

-- Rs. 5,14,800-00

Hyderabad Mirror, All Editions pf A.P.,

dt:05-06-2010

(33 Cm X 25 Cms)

@ Rs. 55.75/- per Sq. Cm)

-- Rs. 45,994-00

Total Amount

Rs. 5,60,794-00

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.5,60,794/- (Rupees Five lakhs sixty thousand seven hundred and ninety four only)** to M/s Winning Edge, Hyderabad towards cost of Press Advertisement regarding Awareness and Publicity Campaign in all editions of Andhra Pradesh in The Hindu (English) and Hyderabad Mirror (Telugu) newspapers on 05-06-2010 in connection with Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2010-2011 and vide G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 4 above, obtain a cheque in favour of “M/s Winning Edge, Hyderabad” and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 3rd read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

M/s Winning Edge, 203, Srinivasa Colony (West),

Near Saradhi Studios, Ameerpet, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER